

Svejsning



Announce formater og udgivelsesplan 2017

Advertisement formats and Media Card 2017

SVEJSNING

**Published by the Danish Welding Society
and the Danish NDT Society**

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Annoncering i SVEJSNING – Den mest direkte vej til målgruppen

SVEJSNING er et kvalitetsfagtidsskrift, der udkommer 6 gange om året.
SVEJSNING bliver trykt i 2000 eksemplarer og bliver sendt til virksomheder og enkeltpersoner, der professionelt beskæftiger sig med metalforarbejdning, svejsning / NDT.

SVEJSNING is a quality trade magazine, appearing 6 times a year.

SVEJSNING is distributed to companies as well as to individual experts, all working within the area of welding / Non Destructive Testing at a highly professional level.

Udover de her beskrevne annonceformater er der andre muligheder for effektiv profilering af jeres virksomhed. Ring eller skriv, og lad os sammen finde frem til en attraktiv løsning!

Besides the described advertising sizes, we can also provide you with other possibilities for effective marketing of your products.

Do not hesitate to contact me, and let us agree upon an attractive solution!

Venlig hilsen – Kind regard

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Editor and Medias

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SVEJSNING PUBLISHING SCHEDULE 2017

Issue number:	Issue date:	Deadline:	Topics:	
1	February 22	January 26	Global trends	
2	April 25	March 17	Fabrication technologies	
3	June 12	May 18	International outlooks	
4	August 31	August 2	Industrial automation	
5	October 27	September 22	Surface treatment	Highlights from the Schweissen and Schneiden fair in Germany
6	December 12	November 14	NDT and Welding	

TEMAER OG UDGIVELSESPAN FOR SVEJSNING 2017

Udgivelser:	Udkommer:	Deadline:	Temaer:	
1	22. februar	26. januar	Globale trends	
2	25. april	17. marts	Fabrikationsteknologier	
3	12. juni	18. maj	Internationale udsyn	
4	31. august	2. august	Automatisering	
5	27. oktober	22. september	Overfladebehandling i den metalforarbejdende industri	Reportage fra den tyske messe Schweissen und Schneiden
6	12. december	14. november	NDT og SVEJSNING	

Annonceformat:

1/1 Side 210 mm x 297 mm

Announceformat:

1/2 Side 210 mm x 148,5 mm

Annonceformat:

1/2 Side 105 mm x 297 mm

Annonceformat:

3/4 Side 131,5 mm x 297 mm

Annonceformat:

1/4 Side 95 mm x 149 mm

Annonceformat:

1 spalter 74 mm x valgfri mm

Annonceformat:

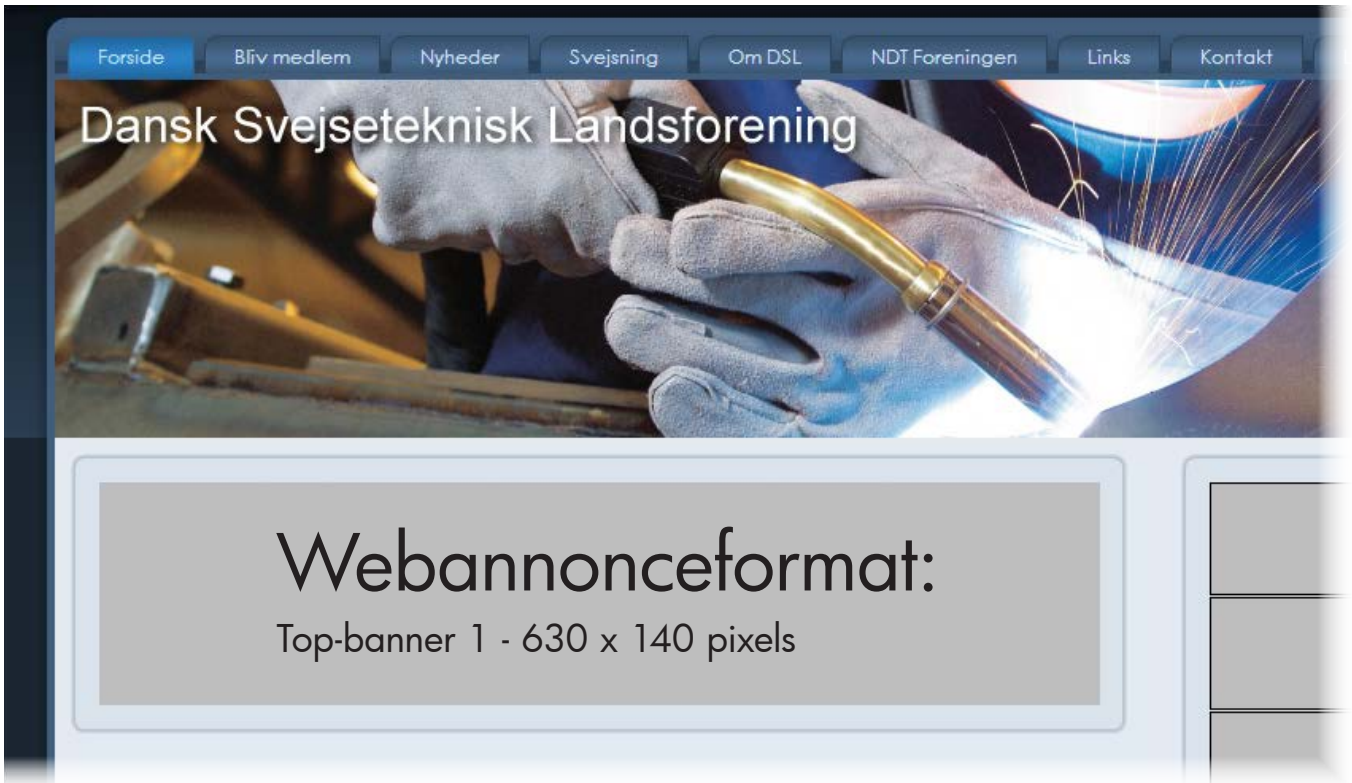
2 spalter 131 mm x valgfri mm

Annonceformat:

3 spalter 210 mm x valgfri mm

Annonceformat:

Bagside 173 mm x 245 mm

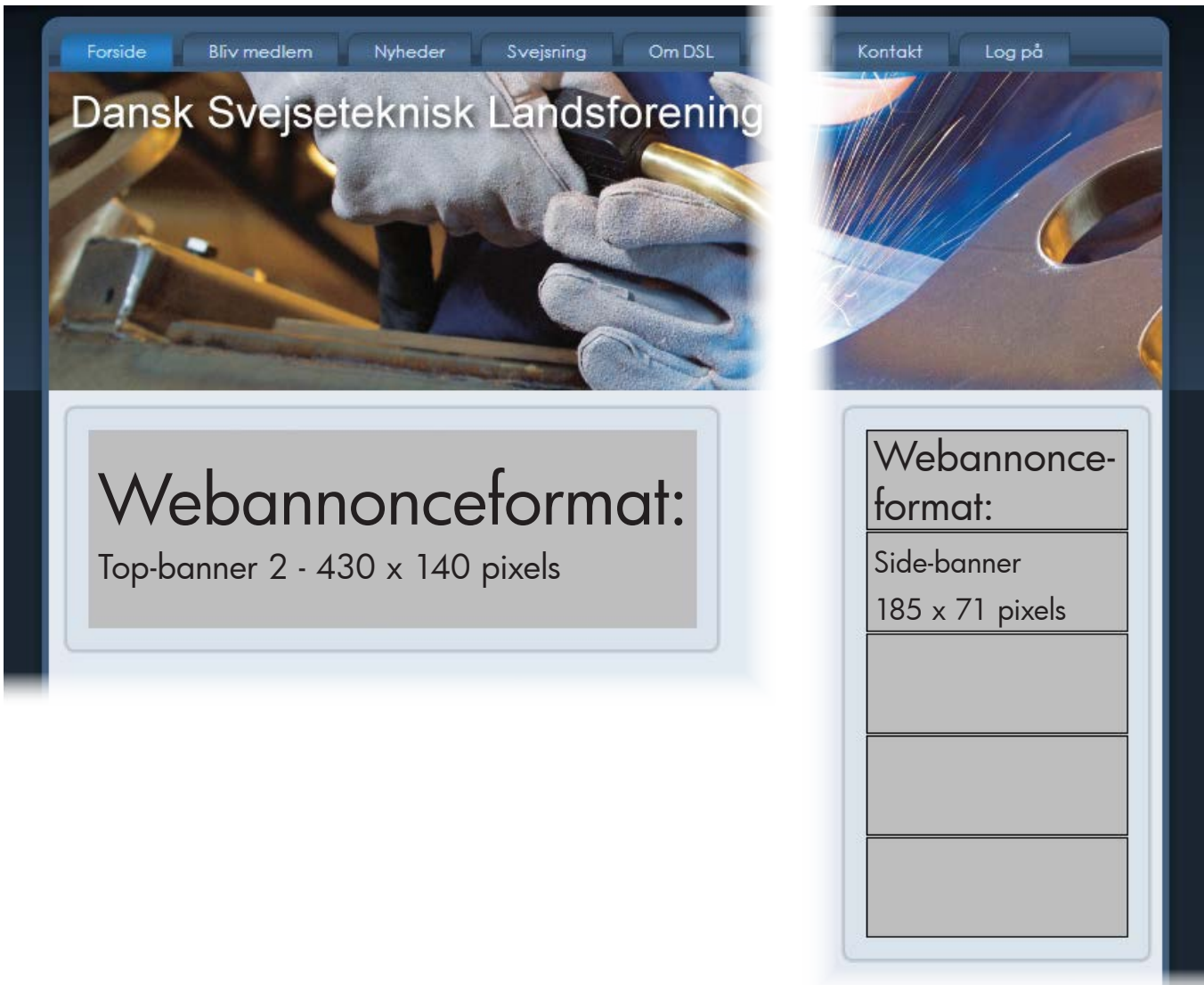


Forside Bliv medlem Nyheder Svejsning Om DSL NDT Foreningen Links Kontakt

Dansk Svejseteknisk Landsforening

Webannonceformat:
Top-banner 1 - 630 x 140 pixels

This screenshot shows the top navigation bar of the website with links for Forside, Bliv medlem, Nyheder, Svejsning, Om DSL, NDT Foreningen, Links, and Kontakt. Below the navigation is a large banner image of a welder's hands in protective gear using a torch. The text 'Dansk Svejseteknisk Landsforening' is overlaid on the banner. Below the banner is a grey box containing the text 'Webannonceformat: Top-banner 1 - 630 x 140 pixels'. To the right of this box are three empty rectangular placeholder boxes for additional advertisements.



Forside Bliv medlem Nyheder Svejsning Om DSL Kontakt Log på

Dansk Svejseteknisk Landsforening

Webannonceformat:
Top-banner 2 - 430 x 140 pixels

Webannonceformat:
Side-banner
185 x 71 pixels

This screenshot shows the top navigation bar of the website with links for Forside, Bliv medlem, Nyheder, Svejsning, Om DSL, Kontakt, and Log på. Below the navigation is a banner image of a welder's hands in protective gear using a torch. The text 'Dansk Svejseteknisk Landsforening' is overlaid on the banner. Below the banner is a grey box containing the text 'Webannonceformat: Top-banner 2 - 430 x 140 pixels'. To the right of this box is another banner image showing a close-up of a welding process. Below this second banner is a grey box containing the text 'Webannonceformat: Side-banner 185 x 71 pixels'. Below this box are three empty rectangular placeholder boxes for additional advertisements.